



2019 EDITORIAL CALENDAR

ISSUE	TRAVEL FOCUS	STATE/REGIONAL FEATURE	CITY FEATURE	BIG CITY FEATURE	WE'RE KNOWN FOR:	SPECIAL SECTION	CONFERENCE CONTENT
JANUARY FEBRUARY	New in 2019	Alaska	Jackson, MS	San Antonio	Gaming	The Northeast	Conference Preview
MARCH APRIL	Mystery Tours	Arizona	Gettysburg, PA	Salt Lake City	Trains	The South	Conference Coverage
MAY JUNE	Dream Destinations	New York	Fayetteville, AR	Cleveland	Girlfriend Getaways	The Midwest	Market Update
JULY AUGUST	Hub & Spoke	Maryland	Eagan, MN	St. Louis	Theater	The Mountain States	Marquee Directory
SEPTEMBER OCTOBER	Arts & Culture	Kansas	Sioux Falls, SD	Tampa	Historic Homes	The West Coast	Conference City Showcase
NOVEMBER DECEMBER	Luxury Travel	Virginia	Branson, MO	Nashville	Battlefields	TAP Special Section* & The Southwest	Conference Info.

ASK ABOUT OUR CUSTOM CONTENT!

Our writer works directly with you to create your custom full-page article in our magazine! You receive 575 words of copy, three photos, contact information and logo. Your article will run on a right-hand read in the front quarter of the magazine. Cost is only \$3,530 gross.

MARQUEE INCLUDES THE FOLLOWING:

- Buy a 1/2-page ad and receive a 1/2-page profile in directory - \$2,050 gross
- Buy a Full-Page ad and receive a Full-Page profile adjacent to your ad - \$2,940 gross

* Additional Circulation

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GROSS ADVERTISING RATES

	6X	3X	1X
Full Page, Color	2,940	3,140	3,300
2/3 Page, Color	2,470	2,580	2,690
Half Page, Color	2,050	2,150	2,250
1/3 Page, Color	1,500	1,580	1,650
1/6 Page, Color	990	1,040	1,090

For Ad Dimensions and Specs See Back Cover

READER PROFILE

Select Traveler is the national magazine for travel planners for banks, chambers of commerce and alumni associations, and serves as the official magazine of the Select Traveler Conference. It is mailed six times a year to more than 5,000 travel planners for these upscale groups, including 400 tour operators who serve this market. These affluent travel programs deliver members who travel as much as 6-8 times per year.

CLOSING DATES

SPACE: 1st of month prior
MATERIALS: 5th of month prior

INSERTS

Your preprinted inserts can be polybagged with Select Traveler and mailed for as little as 50¢/piece.

CONFERENCE

For more information on our annual conference, call 800-628-0993.

TOP RANKED DESTINATIONS

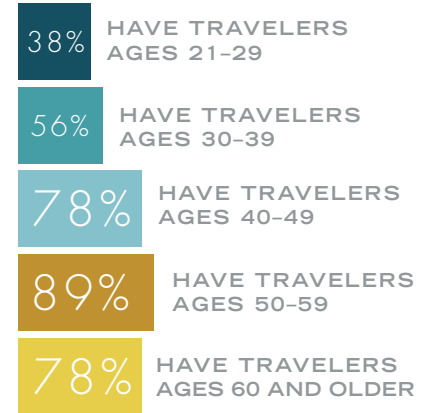
DOMESTIC

- NEW YORK AND THEATER
- WESTERN NATIONAL PARKS
- ALASKA
- NEW ENGLAND FALL FOLIAGE
- MACKINAC ISLAND
- THE ARK ENCOUNTER — KY

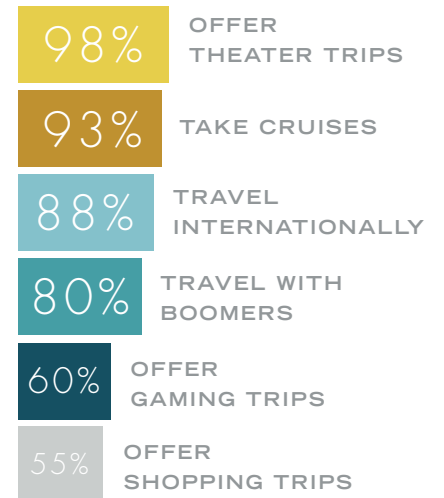
INTERNATIONAL

- ICELAND
- IRELAND
- ITALY
- EUROPEAN RIVER CRUISES
- AUSTRALIA/NEW ZEALAND
- CROATIA

GROUPS OF ALL AGES



DIVERSE TRAVEL INTERESTS



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